



FREE SBA Workshop for Small Businesses Business Plan and Cash Flow Projections

Fresno District Office
2719 N. Air Fresno Drive
Suite 200
Fresno, CA 93727
(559) 487-5791
www.sba.gov/ca/fresno

Your Small Business Resource
Every day, the U.S. Small Business Administration and its nationwide network of partners help millions of potential and current small business owners start, grow and succeed.

Resources and programs targeting small businesses provide an advantage necessary to help small businesses effectively compete in the marketplace and strengthen the overall U.S. economy.

SBA offers help in the following areas:

- Starting a Business
- Financing a Business
- Growing a Business
- Opportunities in Contracting
- Recovering From Disaster
- A Voice for Small Business in Government

Visit SBA online at www.sba.gov for 24/7 access to small business news, information and training for entrepreneurs.

All SBA programs and services are provided on a nondiscriminatory basis.

The Basics of Writing a Good Business Plan

A business plan is one of the most important elements in any loan application. Having a well-written business plan will certainly enhance your chance of getting the necessary financing. By attending this workshop, you will gain the essential knowledge and insight required to write a successful business plan.

- Importance of Business Plan
- Contents of Business Plan

Developing Cash Flow Projections

Projections are a must have for new or existing business. Learn how to create and understand cash flow projections.

- Projected Sales
- Cost of Sales
- Cash flow

Location: U. S. Small Business Administration
2719 N. Air Fresno Drive, Suite 200
Fresno, California 93727

Date: Wednesday, February 11, 2009

Time:	Registration	8:45 am to 9:00 am
	Workshop	9:00 am to 12:00 pm

Reservations are required as seating is limited. To make a reservation, contact William Hori at (559) 487-5791 or at william.hori@sba.gov.

Reasonable accommodations will be made for persons with disabilities if requested at least two weeks in advance of the program. Please call the SBA at (559)487-5791 to make arrangements.